

Annual Report 2018



Message from the Board and Executive Director

In 1979, five food co-ops in the Twin Cities pooled \$4,500 to launch a mutual self-help, revolving loan fund for cooperatives. The founders' goal was to ensure that co-ops had access to the capital they needed to sustain themselves and grow. Over the past forty years, we have grown and expanded to serve co-ops of every kind throughout the U.S. We have made over 875 loans to cooperatives and invested over \$52 million into the cooperative economy.

As we celebrate our fortieth year, Shared Capital Cooperative remains rooted in the same principles upon which we were founded: economic justice, equity, solidarity, and cooperation among cooperatives. We continue our commitment to providing truly cooperative capital that supports the co-op identity and structure. And we remain proud of our own cooperative identity and structure as a fund that is democratically owned and governed by the cooperatives that borrow and invest.

Moving forward into our fifth decade of operation, we thank members and partners for their commitment to continuing the work to build a more just, equitable, and democratic economy.



Board of Directors

Thomas Beckett, Secretary Carolina Common Enterprise Durham, North Carolina

Alex Betzenheimer, President Seward Community Co-op Minneapolis, Minnesota

Me'Lea Connelly, Vice President Village Financial Cooperative Minneapolis, Minnesota

Dana Curtis, Treasurer Key Figures Austin, Texas

Jacqueline Hannah Food Co-op Initiative Urbana, Illinois

Pamela Madzima Federation of Southern Cooperatives / Land Assistance Fund Epes, Alabama

Staff

Samantha Bailey Loan Officer

Mark Fick Director of Lending

Jessica James Loan Administrator

Christina Jennings Executive Director **Repa Mekha** Nexus Community Partners St. Paul, Minnesota

Anne Reynolds (Retired) University of Wisconsin Center for Cooperatives Madison, Wisconsin

Julie Ristau Main Street Project Northfield, Minnesota

Holly Jo Sparks Oryana Natural Foods Market and MSU Student Housing Cooperative Traverse City and East Lansing, Michigan

Jaime Villalaz Latino Economic Development Center Sauk Rapids, Minnesota

Jim Shadko Senior Loan Officer

Adam Trott Director of Member Relations

Rhonda Weidling Operations Manager

Photo at left: Shared Capital Board of Directors Cover photo: Adams and Chittenden, photo by Project Equity Shared Capital's Mission is to build a just, equitable and democratic economy by investing in cooperative enterprise.

Shared Capital—the co-op builder of co-ops for 40 years



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NCDF and NCF launch major regional initiative to convert manufactured home communities to cooperative ownership; NCDF and NCF surpass \$5 million in assets	Credit Union (NCFCU) is launched by NCDF and begins	Worker Ownership Loan Fund is launched to expand worker cooperatives	The Northcountry family of organizations reorganize under separate management and boards	NCDF expands membership boundaries becoming a national loan fund	NCDF changes name to Shared Capital Cooperative to reflect national footprint and work, and exceeds \$10 million in assets	Shared Capital Cooperative celebrates more than 875 loans made to co-ops totaling over \$52 million
1999	2002 2003	2007	2008 2009		2	2016 2018

2018 Impacts & Outcomes





Esteban Kelly of U.S. Federation of Worker Cooperatives participates in democracy in action.



Loans Outstanding Loans Serviced for Other Lenders and Organizations

Loan Portfolio Growth

"This kind of collaboration (that we had with Shared Capital Cooperative) doesn't happen every day, in other organizations."

-Cornelius Blanding, Executive Director, Federations of Southern Cooperatives



Lending and Investments



Lending and programs in 2018



Terri enjoys knitting with yarn she produced at her co-op, Natural Fiber Producers.

Loan recipients

A-1 Builders Bellingham, Washington \$400,000 to finance workers' purchase of design-build company

CoMetrics *Boston, Massachusetts* \$300,000 for growth of cooperatively owned technology company

Cooperative Care *Wautoma, Wisconsin*

\$16,000 in working capital for workerowned and run home care co-op

Durham Central Market *Durham, North Carolina* \$70,000 for store updates and to buy additional equipment

Anytime Union Taxi Cooperative *Montgomery County, Maryland*

\$95,000 for the purchase of accessible vehicles for a start-up worker co-op taxi company

Common Properties Management Cooperative Minneapolis, Minnesota \$60,000 for employee purchase of consumerowned property management co-op

Democracy Brewing Boston, Massachusett \$192,000 to finance start-up of worker co-op brew pub

Federation of Southern Cooperatives Epes, Alabama \$75,000 line of credit to manage cash flow of government grants



Attendees of Shared Capital's 2018 annual member meeting.



Accelerate Employee Ownership

Accelerate Employee Ownership brings together

Shared Capital's tailored financing with expert guidance and hands-on technical assistance from program partner, Project Equity. The initiative enables successful long-standing businesses to transition to employee ownership in order to create and sustain high quality jobs in local communities.



Worker Ownership Loan Fund

Shared Capital Cooperative's Worker Ownership Loan Fund

is a program created in partnership with the U.S. Federation of Worker Co-ops to create democratic jobs in low-income communities. Since 2007, WOLF has provided more than 45 loans totaling over \$4 million to worker-owned co-ops, including \$1.26 million in 2018.

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Meerkat Media, whose work has been on HBO and PBS as well as in the Sundance office in Brooklyn, New York, with a loan from





Lexington Cooperative Market Buffalo. New York

\$550,000 working capital loan for expansion of food co-op

Meerkat Media Collective New York, New York

\$60,000 to production co-op and artist collective for leasehold improvements of new offices

Natural Fiber Producers Sandpoint. Idaho \$44,000 for a producer co-op to relocate fiber processing machinery

Seattle Wholesale Growers Market

\$284,000 to purchase mobile processing

unit for co-op being formed by sustainable

Regeneration Farms

Northfield, Minnesota

poultry producers

Seattle, Washington \$75,000 seasonal line of credit for co-op owned by sustainable flower growers

The Nokoma Minneapolis, Minnesota \$70,000 for housing co-op capital improvements

US Federation of Worker Cooperatives Oakland. California \$25,000 working capital line of credit

Kagawa Fund

Kagawa Fund provides financing to democratically controlled, affordable cooperative housing

in campus communities. Shared Capital Cooperative administers the fund for North American Students of Cooperation (NASCO) Development Services.



Organic Valley Principle Six Fund

The Organic Valley Principle Six Fund is a loan and investment

program supporting the growth and development of cooperatively owned retail grocery stores-food co-ops-around the United States.

The fund is operated by Shared Capital Cooperative under an agreement with, and thanks to the generous financial support of, CROPP Cooperative, the parent company of the Organic Valley brand. Since 2016, the fund has invested nearly \$1 million in food expansions.



Sustainable Food Systems Financing

Shared Capital Cooperative's Sustainable Food Systems

Financing (SF2) Program provides financing to cooperatives in the production, retail sales, wholesale, distribution, and marketing of sustainably produced food, including small farmer cooperatives and grocery co-ops.



BORROWER STORIES 2018

Anytime Union Taxi Cooperative

drivers are here for wheelchair-bound passengers—and for each other



"Being a cooperative that serves cooperatives, Shared Capital looks out for cooperatives. It made it look like we are smart to have opened up a cooperative ourselves!"

—Peter Ibik, Founder and President, Anytime Union Taxi Cooperative Anytime Union Taxi Cooperative is a worker-owned company committed to creating better working conditions for taxi drivers, while also filling a critical gap with a 100% wheelchair-accessible fleet of taxis.

Anytime Union Taxi, of Montgomery County, Maryland, is the culmination of years of organizing. President and co-founder, Peter Ibik started organizing a drivers' union in 2005, because the predominantly immigrant drivers faced rising fees and vehicle rents from cab company owners. Eventually, he says, the drivers gave up trying to reform the companies and decided to build their own business. "(Taxi companies) don't want to change. True. And nobody can tell them how to run their business. True. So we'll form a cooperative. Then we decide together what we want."

Anytime boasts one of the only 100% wheelchairaccessible fleets in the U.S. This sets the new company apart and meets an unmet need in an industry facing stiff competition from gig economy ride share companies. Montgomery County, is home to Walter Reed National Military Medical Center, the National Institutes of Health campus, and approximately 8,000 to 10,000 people who use wheelchairs.

The decision also reflects Peter's conviction to help those who have been left out. He recalls how, in his first week of work as a taxi driver in 1998, he heard calls for a wheelchair-accessible cab go unanswered for hours because the fare was too small to entice any drivers. Eventually, he went to pick up the woman—even though his cab was not wheelchair-accessible. That afternoon, he convinced the company to allow him to train on an accessible vehicle.

After several years of hard work, organizing, and planning, the Anytime team secured several grants and contracts from the county and was able to get a loan from Shared Capital to finance their first six vehicles. "We went to several commercial banks—and credit unions, too—but we weren't able to get loans from any of them. Being a cooperative that serves cooperatives, Shared Capital looks out for co-ops. It made it look like we are smart to have opened up one ourselves!"



BORROWER STORIES 2018

Cooperative Care

people-centered model is focused on creating positive experiences for both the clients and the caregivers

A mong the fastest growing occupations are home health aides and personal care assistants who provide care for the elderly, disabled, and chronically ill in their homes. The work can be physically and emotionally taxing. Despite this, these jobs generally pay low wages, averaging \$11.12 per hour nationally.

A group of women in rural Wisconsin is working to change the nature of home care work. Their business, Cooperative Care, is a worker-owned co-op owned by the caregivers themselves since 2001.

Through the co-op, caregivers get a say in when they work, how far they travel, and what level of care they provide. Program Manager April Stevens says, "We tailor-fit our services to the client and the worker-owner." This approach has improved caregivers' satisfaction with their jobs and boosted retention rates in an occupation with very high employee turnover. "Now people tell us all the time that they love their jobs," Marketing Coordinator Rebecca Koehler, says.

Home care is hard work and a tough business. Medicare reimbursement rates are low, and the lag time for payments strains the business. In 2018, Shared Capital provided a working capital loan to the co-op to ease cash flow pressures. "Getting the loan through Shared Capital relieved some of the stress," says April. The worker-owners appreciated Shared Capital's approach and process, noting that it felt good to be working with another cooperative.

Relieving cash flow pressure has allowed the co-op to focus on other aspects of its business, including strengthening the cooperative culture and increasing support to caregivers. With caregivers working in clients' homes across six rural counties, it can be challenging to foster connection and support. Recently the co-op bought a coffeemaker, couch and chairs to make the office more inviting for the caregivers. "We joke about it," says April, "but it made a big difference." There was a contest to name the new space. The winning name? The Caregivers' Corner.

"We truly appreciate the opportunity to work with Shared Capital and to continue to do what we do best: help people stay in their homes and provide the services they need," says April. "We truly appreciate the opportunity to work with Shared Capital, and to continue to do what we do best: help people stay in their homes and provide the services they need."

—April Stevens, Program Manager



BORROWER STORIES 2018

Durham Co-op Market

thriving as a business and delivering on its commitment to serve its community



"You come to a co-op because you're purchasing something that is supporting a story you want to be a part of."

—Raafe-Ahmaad Purnsley, Community Outreach Director, Durham Co-op Market



Durham Co-op Market is very Durham" said Raafe-Ahmaad Purnsley, Community Outreach Coordinator at the market. This simple phrase encompasses the programming, trainings, and the consistent practices used to achieve the powerful mission of this five-year-old food co-op in North Carolina. And it has shown in the co-op's consistently strong financial performance, including 14% growth in membership last year.

"You come to a co-op because you're purchasing something that is supporting a story you want to be a part of," Purnsley observed. Durham Co-op Market works hard to make the concept of 'Everyone is Welcome' a core part of its identity. This commitment is embodied in the staff: more than 60% of employees are people of color, 15% identify as queer, gay, or transgender, and 15% have a primary or native language other than English. It shows in their \$3 community dinners every Thursday. It drives their Food for All Program that offers 20% store discounts and \$15 store membership to anyone who qualifies for SNAP benefits. And it is invested in the \$1.1 million in products purchased from a diverse array of local producers and farmers last year.

Shared Capital Cooperative provided start-up financing to Durham Co-op Market in 2013, and in 2018, Shared Capital renewed the balance of its original loan to the co-op for another 5 years, adding funds so the co-op could undertake some store updates.

"Shared Capital was an essential partner in opening Durham Co-op Market" said Don Moffitt, of CDS Consulting Cooperative, who consulted on the startup of the co-op. Start-up food co-ops have faced intense competition in recent years, and Durham Co-op Market has proven itself —thriving as a business and delivering on its commitment to serve its community.



BORROWER STORIES 2018 A-1 Builders

transition to worker ownership pays off for residential design/build firm

n early 2018, employees of A-1 Builders purchased the successful Bellingham, Washington, design/build company and converted it to a worker cooperative. The purchase, financed by Shared Capital, was the culmination of a fiveyear process that began when the former owners began planning for retirement. Initially, five employees purchased the business, and a plan is in place to move 100% of the 22 employees to worker-owners within four years.

Patrick Martin, A-1's General Manager and a workerowner, says, "Transitioning to worker ownership is like building a house. You have to break it down into its components. It'll take four weeks to do this piece, and two months to do that one." They put a lot of thought into developing a training plan, a methodology, and a schedule to bring employees on as worker-owners.

Financing the conversion was also a challenge. "When we started, we identified Shared Capital, a local credit union, and a national bank with a local branch," Patrick says. But, it didn't take long to figure out that neither the bank nor the credit union would be able to be flexible." While Shared Capital was able to be more flexible in its underwriting, it still required a high-level of accountability, notes Patrick. "That helped us to be even more disciplined and profitable."

In their first year as a worker co-op, A-1 Builders saw 9.8% net profit. Historically, they had never had more than 2% net profit, and construction companies don't expect more than 3%. "We were looking at the numbers, and kept asking each other, 'Does this look right to you? This doesn't look right," remembers Patrick. But the numbers were right.

"The general vibe with our staff is that they're pretty stoked to be here... They feel like they're a part of something," says Patrick. "Making things more transparent, having a more relaxed environment, and giving people the opportunity to rise to the occasion, has had a good effect."

"You wake up one day and realize you're not the same person you were five years ago. It's like that with A-1 Design/ Build. We're not the same company we were five years ago." "... Making things much more transparent, having a more relaxed environment, and giving people the opportunity to rise to the occasion, has had a good effect."

—Patrick Martin, A-1 Builders



2018 Audited Financial Statements fiscal year ending December 31

Balance Sheet (as of December 31)

ASSETS	2018	2017
CURRENT ASSETS		
Cash	\$1,351,396	\$537,037
Accrued interest receivable	35,239	52,191
Accounts receivable	582,886	941
Current portion of loans receivable	1,909,943	1,867,446
Other Current Assets	21,505	21,640
TOTAL CURRENT ASSETS	\$3,900,969	\$2,479,255
OTHER ASSETS		
Security deposit	\$3,000	\$3,000
Equity investments in cooperatives	154,560	154,560
Loans receivable less current portion	n 8,599,968	8,996,306
Allowance for loan losses	(997,441)	(694,457)
Property & equipment (net)	31,152	27,652
Intangible assets (net)	19,995	25,893
Deferred tax asset	595,000	166,200
TOTAL OTHER ASSETS	\$8,406,234	\$8,679,154
TOTAL ASSETS \$	12,307,203	\$11,158,409



LIABILITIES	2018	2017
CURRENT LIABILITIES		
Accounts payable	\$10,795	\$9,946
Accrued expenses & deferred revenue	e 175,176	215,598
Funds Held for Others	282,533	274,949
Income taxes payable	656	-
Accrued interest payable on Notes	186,223	204,065
Current portion of Investment Notes	3,774,982	2,962,849
TOTAL CURRENT LIABILITIES	\$4,430,365	\$3,667,407
LONG-TERM LIABILITIES		
Accrued interest payable on investment notes	\$144,649	\$67,570
Notes payable - long-term portion	5,783,719	5,762,642
TOTAL LONG-TERM LIABILITIES	5,928,368	5,830,212
TOTAL LIABILITIES \$1	0,358,733	\$9,497,619
EQUITY		
Preferred stock	\$2,119,769	\$1,699,031
Common stock	2,209,274	2,211,847
Retained earnings	(2,380,573)	(2,250,088)
TOTAL EQUITY	\$1,948,470	\$1,660,790

TOTAL LIABILITIES & EQUITY \$12,307,203 \$11,158,409

We partner with the US Federation of Worker Cooperatives—their staff and board pictured here—to run the Worker Ownership Loan Fund geared specifically for worker co-ops' growth and development. Members can invest directly in this fund.

Income Statement (fiscal year ending December 31)

REVENUE	2018	2017
Interest & fee income	\$731,394	\$739,825
Loan recovery income	-	24,199
Other earned revenue	11,412	3,303
Grants & donations	328,900	10,550
TOTAL REVENUE	\$1,071,706	\$ 777,877
EXPENSES	2018	2017
Interest expense	\$ 210,516	\$191,556
Personnel	479,286	479,718
Outside services	98,281	56,886
Travel & training	65,077	50,913
Occupancy	47,485	37,797
Legal	32,950	20,212
Advertising	25,013	18,520
Depreciation & amortization	18,273	14,694
Other operating expenses	45,696	25,879
Provision for loan losses	607,758	171,866
TOTAL OPERATING EXPENSES	\$1,630,335	\$1,068,041
Net loss before taxes	(558,629)	(290,164)
Provision for income taxes	428,144	-
NET LOSS	\$(130,485)	\$(290,164)

"Shared Capital is a loan fund that is values-driven, sustainable and thinking about the future."

—Anne Reynolds, retired director, University of Wisconsin Center for Cooperatives

2018 Investors & Donors

Boulder Housing Coalition Candide Group **Capital Impact Partners** Catholic Health Initiatives CDFI Fund of the US Department of Treasury CDS Consulting Co-op College Houses Colorado Solidarity Fund Common Good Finance Common Ground Food Co-op Community Housing Expansion of Austin **Community Mercantile Community Pharmacy Cook County Whole Foods** The Co-op Natural Foods **Cooperative Development Foundation Cooperative Foundation** CP Local 001 **Cronin-Geller Social Justice Fund** Eastside Food Cooperative Episcopal Diocese of Iowa Alternative Investment Fund Ever'man Natural Foods Federated Youth Foundation Flatbush Food Co-op The Food Co-op Franciscan Sisters of Little Falls Frederick County Consumer Cooperative Fresh Pond Capital clients Fund for Democratic Communities Fund for Economic Democracy, LLC Grain Train Natural Food Co-op

GreenStar Cooperative Market Hall Capital Partners clients Hunger Mountain Cooperative Inter-Cooperative Council at Ann Arbor Isthmus Engineering Kansas Midwives I DF The Kentron Foundation Keweenaw Cooperative Lexington Cooperative Market Littleton Consumer Cooperative Society Loring Wolcott & Coolidge Sustainability Group clients Madison Community Co-op Middlebury Natural Foods Co-op Mifflin Street Co-op Mississippi Market Molehill Housing Co-op Monadnock Food Co-op MSU Student Housing Cooperative **NASCO** Properties National Co+op Grocers National Cooperative Bank Neighborhood Co-op Grocery New England War Tax Resistance New Pioneer Co-op New Riverside Café New Visions Investments, LLC Northwest Area Foundation **Oberlin Student Cooperative Association** Oneota Community Co-op Onion River Cooperative Open Harvest Food Co-op Organic Valley Family of Farms Oryana Food Co-op

Outpost Natural Foods Ozark Natural Food Co-op Park Cooperative Apartments People's Food Co-op People's Food Co-op of Kalamazoo People's Food Cooperative **River Valley Cooperative Riverton Community Housing Roots and Fruits Produce** Saint Peter Food Co-op School Sisters of Notre Dame School Sisters of St. Francis Seward Community Co-op Sinsinawa Dominicans Sisters of St. Dominic Sisters of St. Francis of Philadelphia Sisters of St. Joseph of Carondolet Sisters. Servants of the Immaculate Heart of Mary Three Rivers Market Twin Cities Co-op Partners **Twin Pines Cooperative Foundation** Union Cab of Madison Cooperative United Natural Foods Valley Alliance of Worker Cooperatives Vallev Natural Foods Weaver Street Market Weavers Way Cooperative Association Western Wisconsin Coalition of Co-ops Wheatsville Co-op Whole Foods Community Co-op Wild Oats Cooperative Willimantic Food Co-op Willy Street Co-op

Investment Sources



- 10% Banks & CDFI's
- 15% Foundations
- 5% Government
- 6% Investment Funds
- 7% Religious



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